

# Friends of Nachusa Grasslands 2019-2020 Donor and Donation Info

Updated July 25, 2020

## **Total 2019-2020 Donations to Friends Recorded in NeonCRM:**

**\$411,770**

TNC Endowment: \$7,856  
CFNIL Endowment: \$62,133  
Science Grants: \$29,930  
Undesignated: \$311,852

Increase in Donations from 2018-2019: \$80,952 (+21%)

## **Donation Tender Types:**

Check/Cash Donations: 198 \$384,428

Credit Card/E-Check/Wire Donations: 353 (many recurring) \$27,343

## **Donors:**

Total Donor Households: 2019-2020 – 285 [-12% from 2018-2019]

New Donors: 2019-2020 – 86 [-9% from 2018-2019]

## **Donor Tiers:**

Restoration Benefactors – \$5,000 or more: 13  
Conservation Champions – \$1,500 to \$4,999: 16  
Supporters – \$1 to \$1,499: 256

**Prairie Perennials** (Donors who have given to the Friends of Nachusa Grasslands in consecutive years [July 1 through June 30] at the same or a higher level): 110

[As many donors gave an additional gift during the 2018-2019 Tenth Anniversary Campaign, the number of Prairie Perennials decreased from last year's 152.]

**Recurring Donors:** 25 (up from 19 in 2018-2019)

**Voting Members:** 44 Nachusa volunteers donated to Friends during the 2019-2020 fiscal year.

Friends of Nachusa Grasslands Voting Member Description from Bylaws: Any person may become a voting member who has either (i) been a volunteer at the Preserve for the full calendar year prior to the Annual Meeting, has contributed at least forty (40) hours during that year and has paid the annual dues; or (ii) been a volunteer at the Preserve for at least three (3) years of the preceding ten (10) years with a minimum contribution of forty (40) hours in each of those years and has paid the annual dues.

The members have decided that a donation of any amount qualifies as dues.