

# Friends of Nachusa Grasslands 2020-2021 Donor and Donation Info

Updated July 22, 2021

## **Total 2020-2021 Donations to Friends Recorded in NeonCRM:**

**\$772,854**

• Undesignated	\$442,263
• Nachusa Grasslands Stewardship Endowment (TNC)	\$6,179
• Friends Endowment for Nachusa Grasslands (CFNIL)	\$78,648
• Friends Endowment for Nachusa Grasslands Direct (CFNIL)	\$96,874
• Friends Endowment for Nachusa Science (CFNIL)	\$100,315
• Friends Fund for Science	\$47,930
• Friends Land Protection Fund	\$645

Increase in Donations from 2019-2020: \$361,084 (+114%)

## **Donation Tender Types:**

- Check/Cash Donations: 407 \$746,858
- Credit Card/E-Check/Wire Donations: 306 (many recurring) \$25,996

## **Donors:**

- Total Donor Households: 2020-2021 – 348 [+22% from 2019-2020]
- New Donors: 2020-2021 – 86 [same as 2019-2020]
- Forty new donors supported Friends during the Bison Babies Campaign from June 1, 2020, to July 6, 2020, and 11 donors have kept on giving.

## **Donor Tiers:**

- Restoration Benefactors – \$5,000 or more: 24
- Conservation Champions – \$1,500 to \$4,999: 13
- Supporters – \$1 to \$1,499: 311

**Prairie Perennials** (Donors who have given to the Friends of Nachusa Grasslands in consecutive years [July 1 through June 30] at the same or a higher level): 154

**Recurring Donors:** 37 (up from 25 in 2019-2020)

**Voting Members:** 38 Nachusa volunteers donated to Friends during the 2020-2021 fiscal year.

Friends of Nachusa Grasslands Voting Member Description from Bylaws: Any person may become a voting member who has either (i) been a volunteer at the Preserve for the full calendar year prior to the Annual Meeting, has contributed at least forty (40) hours during that year and has paid the annual dues; or (ii) been a volunteer at the Preserve for at least three (3) years of the preceding ten (10) years with a minimum contribution of forty (40) hours in each of those years and has paid the annual dues.

The members have decided that a donation of any amount qualifies as dues.