

Friends of Nachusa Grasslands 2021-2020 Donor and Donation Info

Updated July 11, 2022

Total 2021-2022 Donations to Friends Recorded in NeonCRM: \$626,111

• Undesignated	\$439,174
• Nachusa Grasslands Stewardship Endowment (TNC)	\$9,095
• Friends Endowment for Nachusa Grasslands (CFNIL)	\$64,655
• Friends Endowment for Nachusa Science (CFNIL)	\$57,469
• Friends Fund for Science	\$40,630
• Friends Land Protection Fund	\$15,088

Decrease in Donations from 2020-2021: \$146,723 (-19%)

Donation Tender Types:

- Check/Cash Donations: 255/\$537,681 [2020-2021 – 407/\$746,858]
- Credit Card/E-Check/Wire/Stock-Securities Donations: 486 (many recurring)/\$88,430 [2020-2021 – \$25,996/306]

Donors:

- Total Donor Households 2021-2022: 338 [2020-2021 – 348]
- New Donors 2021-2022: 63 [2020-2021 – 86]

Donor Tiers:

- Restoration Benefactors – \$5,000 or more: 19 [2020-2021 – 24]
- Conservation Champions – \$1,500 to \$4,999: 20 [2020-2021 – 13]
- Supporters – \$1 to \$1,499: 299 [2020-2021 – 311]

Facebook Fundraising:

- Science Campaign: \$2,695 from 26 donors (14 new)
- Birthday Fundraisers: \$105 from 4 donors (2 new)
- Online Donations: \$50 from 1 donor

Prairie Perennials (Donors who have given to the Friends of Nachusa Grasslands in consecutive years [July 1 through June 30] at the same or a higher level): 185 [2020-2021 – 154]

Recurring Donors: 33 [2020-2021 – 37]

Voting Members: 50 Nachusa volunteers donated to Friends during the 2021-2022 fiscal year. [2020-2021 – 38]

Friends of Nachusa Grasslands Voting Member Description from Bylaws: Any person may become a voting member who has either (i) been a volunteer at the Preserve for the full calendar year prior to the Annual Meeting, has contributed at least forty (40) hours during that year and has paid the annual dues; or (ii) been a volunteer at the Preserve for at least three (3) years of the preceding ten (10) years with a minimum contribution of forty (40) hours in each of those years and has paid the annual dues.

The members have decided that a donation of any amount qualifies as dues.