

Hamill Family Foundation Challenge Update

July 25, 2020

Goal: A Combination of 150 New Donors and New Volunteers from November 1, 2019, to October 31, 2020

New Volunteers since November 1, 2019: 54

About 10 have volunteered more than once. Some have become regular volunteers.

During annual meeting, Mary M. will ask members to report new volunteers who help out at the preserve in any way. Mary can provide our current list upon request.

New Donors since November 1, 2019: 76

44 from Spring 2020 "Bison Babies Broadcasts" Social Media Campaign

Donors since November 1, 2019, who last gave at least 3 years ago: 15

At least 7 resulting from June 2020 *A Prairie Calling* newsletters, cover letters, and remitters to lapsed donors

$54 + 76 + 15 = 145$

Need 5 more to reach our 150 goal!

Volunteer Development Projects:

Questionnaires to stewards and regular volunteers

Monthly Volunteer Orientation sessions – coordinated by Susan Kleiman

New volunteer follow-ups via email

Facebook posts on workday activities and successes

Social Media Team video focusing on recruiting new workday volunteers

Prairie Primer booklet gifts for new volunteers (and anyone else who wants one)

Workday leader training being considered

Additional suggestions welcome