

Social Media 2020-2021 Team and Website Statistics

Social Media Team:

- Chantelle Edmunds
- Heather Herakovich
- Dee Hudson
- Eric Kingery
- Joy McKinney
- Mary Meier
- Erin Rowland
- Charles Larry (adjunct)

July 2020 to June 2021 Statistics:



Top Active Pages this Month

Page Name	Views	vs Previous
/	1,109	+75.65%
/bison.html	796	+94.87%
/directions-and-map.html	397	+82.88%
/hiking-destinations.html	282	+52.91%
/visitor-center.html	190	+107.95%
/bison-viewing.html	183	+82.43%
/hours--parking.html	117	+103.54%
/calendar.html	86	+90.53%
/whats-in-bloom.html	85	+80.95%
/contact-us--faqs.html	80	+86.96%

Unique visits increased by about 5,000 compared to last year.

Several pages have recently been added or revised, and suggestions for new pages are welcome.