

Social Media 2021-2022 Team and Website Statistics

Social Media Team:

- Chantelle Edmunds
- Heather Herakovich
- Dee Hudson
- Eric Kingery
- Joy McKinney
- Mary Meier
- Mary Paliga
- Ron Searl
- Erin Rowland-Schaefer
- Charles Larry (adjunct)

July 2021 to June 2022 Statistics:

Overview

Weekly

July 1, 2021 - June 30, 2022

Unique Visits

29,578

+32050% from last 365 days



Page Views

65,789

+25399% from last 365 days



Avg. Pages Per Unique Visit

2.2294

+28917% from last 365 days



Top Active Pages this Month

Q Search

Page Name ↑	↑ Views	vs Previous
/	506	+48.24%
/bison.html	343	+52.93%
/hiking-destinations.html	143	+68.42%
/directions-and-map.html	123	+39.17%
/public-bison-tours.html	94	+46.77%
/bison-viewing.html	60	+55.56%
/nachusa-blog/have-you-met-the-silphium-sisters	46	0%
/visitor-center.html	43	+40.95%
/hours--parking.html	38	+54.29%
/calendar.html	31	+34.07%

Unique visits increased by about 12,700, and page views increased by about 25,000 compared to last year.

Several pages have recently been added or revised, and suggestions for new pages are always welcome.